Press Release

**Mike Batis joins Genesis as Director of Genesis Services**

Tyler, Texas, December 14, 2012:

The Genesis Group proudly announces that Mike Batis has joined the company as Director of Genesis Services. Genesis has concentrated on producing software that provides system operators with the information necessary to efficiently manage Motorola communications systems. The Genesis Services offering rounds that out with the technical and engineering expertise and resources to put that information into action. Modern communications networks have advanced to the point that identifying and troubleshooting the source of IP or RF issues often requires more specialized resources.

“I am so pleased to have Mike on the Genesis team! Over the years, we have utilized his talents with Motorola MOTOTRBO, SmartNet and ASTRO communication systems on our own testing lab. It has been a dream of mine for him to join our team and use his talents to expand our abilities. Mike will be spearheading Genesis Services, a new division to help build out a complete, holistic approach to managing and monitoring mission critical communication systems,” said Phil Burks, President and CEO of The Genesis Group.

Mike's career in Communications and Engineering began 35 years ago. He has continually earned increasing levels of leadership positions throughout his career. Most recently, he served as Senior System Engineer with the two-way division of Teletouch Communications in Tyler, Texas, where he provided engineering support to company owned Motorola two way radio shops. During this time, he was responsible for the direct maintenance and support of large public safety LMR systems, design and implementation of dispatch solutions and analysis of range and RF interference issues. Prior to his involvement in the LMR industry, Mike spent 14 years with Curtis Mathis / Harvey Industries in field engineering, troubleshooting, technical training and writing and manufacturing quality management.

“ I am excited about joining such a bright and successful organization; and being on the ground floor of the new services offering. The addition of RF and system level technical support will certainly compliment the Genesis Software Solutions for radio system management, and enhance the contributions that The Genesis Group brings to the LMR community,“ said Batis.

For more information <http://www.GenesisWorld.com>.

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