



Icom America Inc.
2380 116th Avenue NE
Bellevue, WA 98004
Tele: 425-454-8155
Fax: 425-454-1509

FOR IMMEDIATE RELEASE

Media Contact: Caroline Baptist

Phone: 425.450.6051

Email: pr@icomamerica.com

Icom America Announces Organizational Changes

BELLEVUE, WA (April 1, 2012) – As part of Icom’s corporate theme, “Step Up and Grow – Becoming a True Solution Provider,” the company is pleased to announce organizational changes effective April 1, 2012. Internal reorganization and the creation of new technology and production teams will impact all Icom product groups; considerable change will occur in Icom’s Land Mobile division. Company restructuring will also affect Icom’s Government Sales, Customer Service and Technical Service departments.

“Icom’s recent organizational changes reinforce the company’s mission of becoming a true solution provider,” says Icom America President Hiro Nakaoka. “By restructuring our sales team and offering more support to technical services, Icom continues to provide innovative solutions for our internal and external customers.”

Maintaining its commitment to excellence and total system solutions, Icom has created the Field Trouble Shooting Team (FTST). This new team will provide dedicated technical support, focusing mainly on IDAS™ and P25 technology. FTST will participate in technology training, analyze customer issues and streamline solutions by collaborating with Icom America Systems (IAS) and Icom’s domestic and overseas engineering departments. Combining a strong engineering background and four years of experience as Icom America’s National Land Mobile Sales Manager, Mark Behrends will head the Field Trouble Shooting Team as Technology and Solutions Engineering Manager. FTST will also include QA Engineer Naomichi Sawada and Field Support System Technologist Adam Burns.



Icom America Inc.
2380 116th Avenue NE
Bellevue, WA 98004
Tele: 425-454-8155
Fax: 425-454-1509

Regional Sales Manager (RSM) Joe Collica will become the new National Land Mobile Sales Manager. National Accounts Manager Mark Jordan will be promoted to Regional Sales Manager and support RSM John Sullivan in the Western region. District Amateur Sales Manager Pat Marcy will become National Accounts Manager. Regional Manager Bob Shropshire will manage dealers and direct selling in a new region encompassing the states of Texas, Oklahoma, Louisiana and Arkansas.

Icom America's Government Sales also announces the new position of Government Sales Program Manager. Customer Service Manager Kristina Pickering was appointed the new role in February 2012 and manages government programs, contracts, large commercial bid opportunities and marketing campaigns. Cheryl Ormiston leads the Customer Service Team as Supervisor.

Production activities in the Service department and Quality Assurance have been consolidated under the newly established Production group. Production addresses Service and QA responsibilities including but not limited to: sales orders for base station and front panel assemble and customization for railroad and OEM orders. Production will integrate IAS system assemble, modification and other Icom America Systems production activity in the future. David Hoeft leads the team as Production Group Supervisor. This organizational change occurred March 1, 2012.

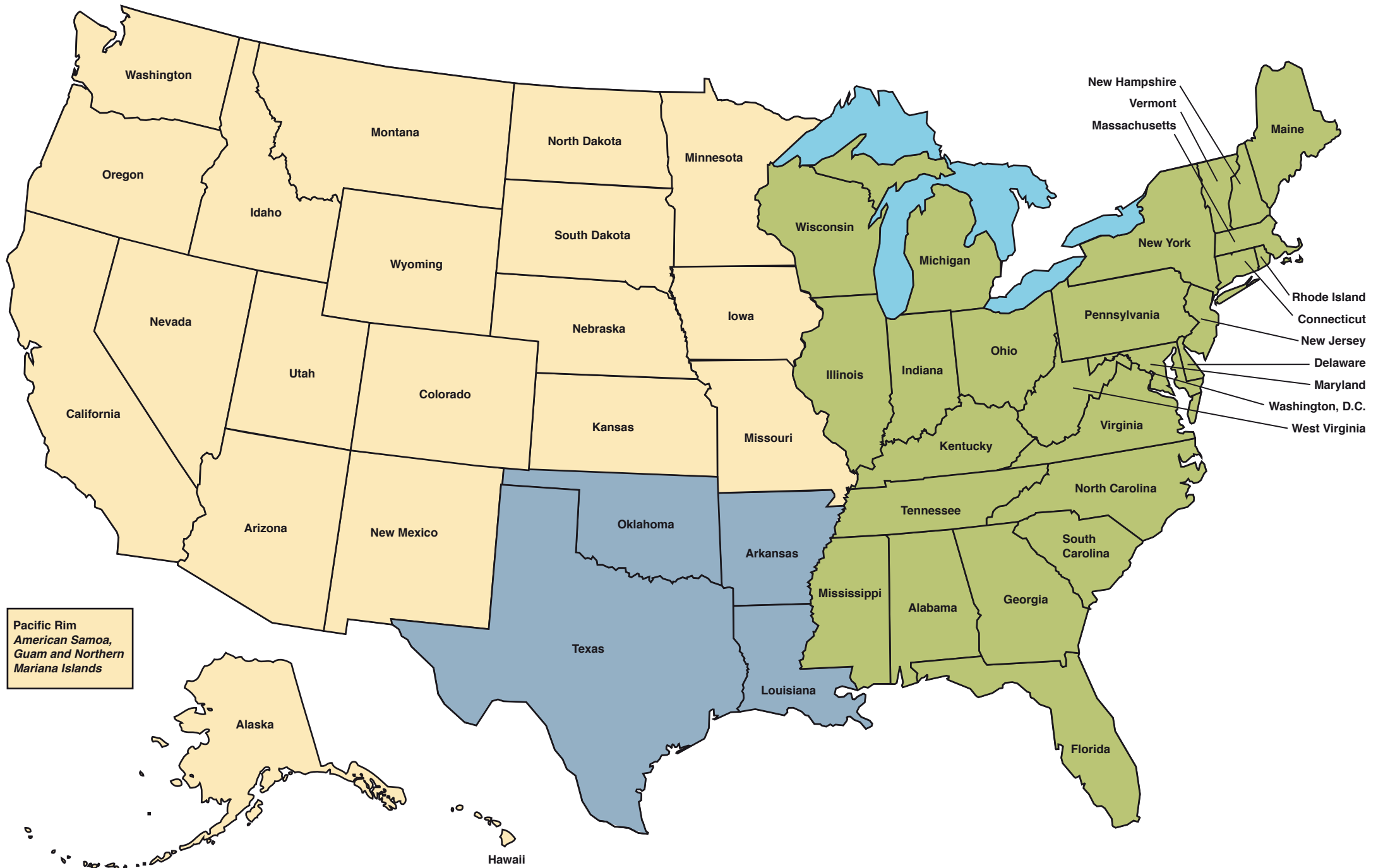
www.IcomAmerica.com

Supporting Documents Attached

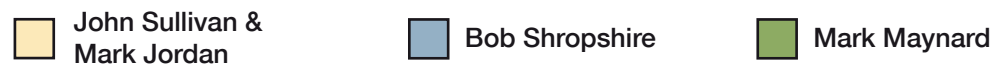
Icom_Regional-Sales-Manager_Map.pdf
Icom_Manufacturer-Reps_Map.pdf

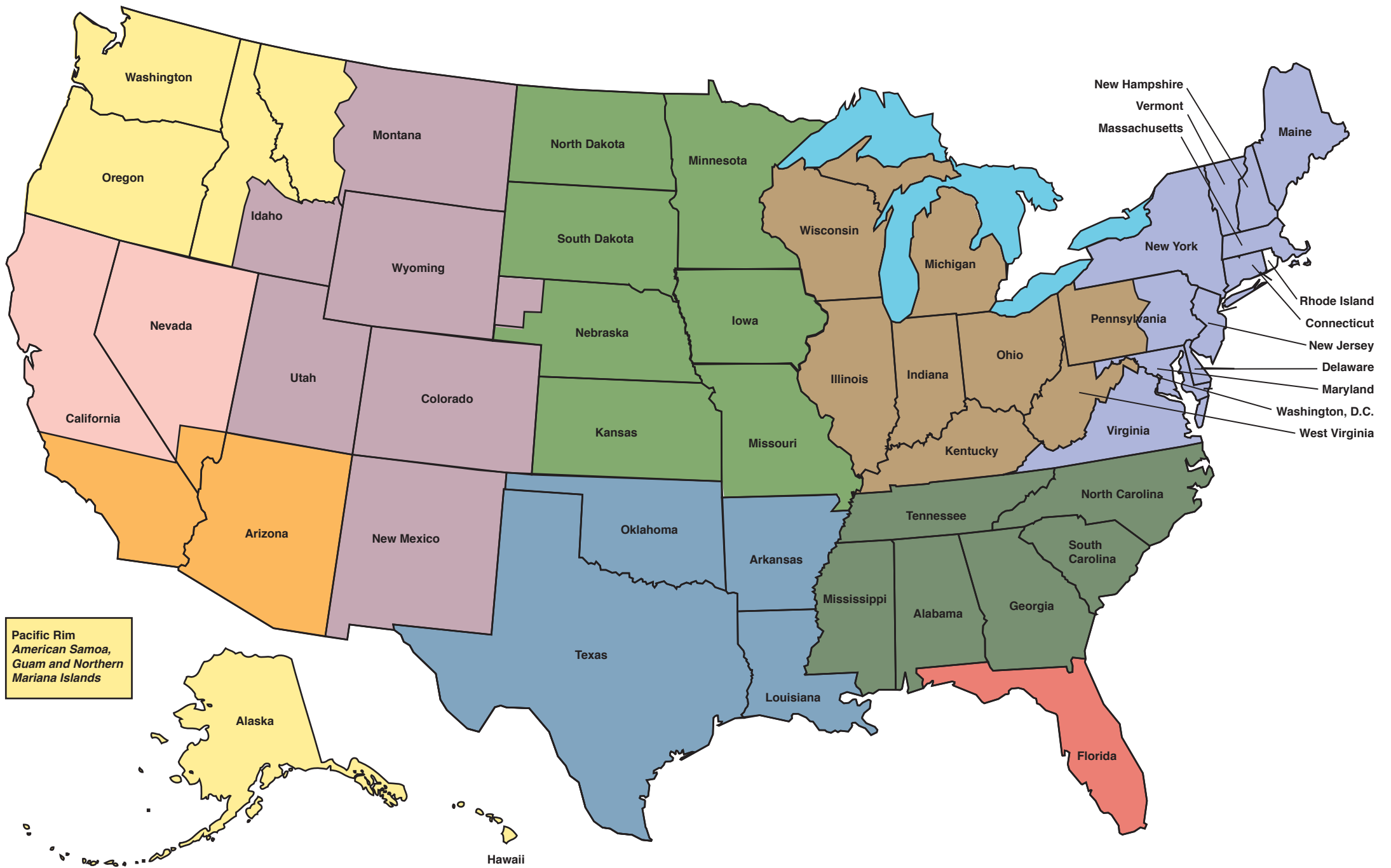
###

©2012 Icom America Inc. The Icom logo is a registered trademark of Icom Inc. IDAS is registered trademark of Icom Inc. All other trademarks remain the property of their respective owners. 10309



REGIONAL SALES MANAGERS





MANUFACTURER'S REPS

