



NEWS RELEASE

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Industry Council Names Small Businesses to Board

TKC Consulting and The Digital Decision Added to Association Leadership Body

Washington, D.C., September 18, 2012 — The Industry Council for Emergency Response Technologies (iCERT) today announced that TKC Consulting and The Digital Decision have become the Industry Council's newest Board level member companies, under a governance design crafted to foster more in-depth participation among small businesses in the emergency communications and response field.

At its annual meeting in June, iCERT's membership voted to establish a Board level category for small business, and to reserve two Board seats for enterprises fitting this category of member. iCERT recognizes that small businesses are key to the American economy. Their unique perspective should be embraced and leveraged to achieve a comprehensive understanding of developing market conditions, customer requirements, as well as regulatory and legislative impacts and issues.

"We're proud to welcome TKC Consulting and The Digital Decision as members of the iCERT Board," said Industry Council Chairman, Kevin Murray, President and CEO of Mission Critical Partners. "These organizations have exceptional knowledge and background and have been on the forefront of public safety and government solutions for communications and 9-1-1."

"A primary theme at our company is teaming," said TKC President and Founder Thera Bradshaw. "Jointly developed solutions provide a clear path for all involved. Our participation in iCERT mirrors our company mantra, that working together, government agencies and private business can drive efficiencies, optimize operations, and get the most for precious dollar investments."

"I'm very proud to be appointed to the iCERT Board," said The Digital Decision's President and Founder, Robert LeGrande. "The Industry Council's membership and Board are filled with organizations with unbelievable knowledge of the public safety communications and 9-1-1 space. We look forward to providing an industry perspective that can be leveraged by FirstNet, the Administration, and Congress."

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About the Industry Council for Emergency Response Technologies (iCERT)

The Industry Council for Emergency Response Technologies (iCERT) represents the voice of the commercial sector in the emergency communications field. Established by a group of prominent leaders in December 2005 originally as the 9-1-1 Industry Alliance, iCERT - the Industry Council - plays an important role as the voice of companies on public policy issues impacting 9-1-1 and the emergency response system. Industry Council members believe that business leaders' expertise can assist public policymakers and government emergency communications professionals as they address complex choices regarding advanced communications technology alternatives in the years ahead. Through advocacy, research and in coordination with the public sector, the Industry Council plays a vital role in the development and deployment of emergency response technologies.

Find out more at www.theindustrycouncil.org.

About TKC Consulting Group

TKC Consulting Group, LLC operates with headquarters in the States of California and Oregon. Founder and Chief Executive Officer, Thera Bradshaw is an internationally recognized leader in the digital cities movement, public access through electronic government, and 9-1-1 public safety. Since 2006, TKC has been providing businesses and governments with policy, planning, and technology consulting services. TKC's experience in development of strategic business plans, implementation of technology solutions, and building effective public relations is focused on meeting the business needs of today. The guiding principal of TKC Consulting Group is bringing business and government together in partnership to achieve success in serving the public.

For more information visit: <http://www.tkiconsulting.com>

About The Digital Decision

The Digital Decision; LLC, is a national leader in public safety 700MHz wireless broadband communications, and provides state and local governments with industry leading FirstNet Opt-In/Opt-Out strategies, governance, network design requirements, user requirements, cost benefit analysis, regulatory support and program management.

For more information visit: www.thedigitaldecision.com